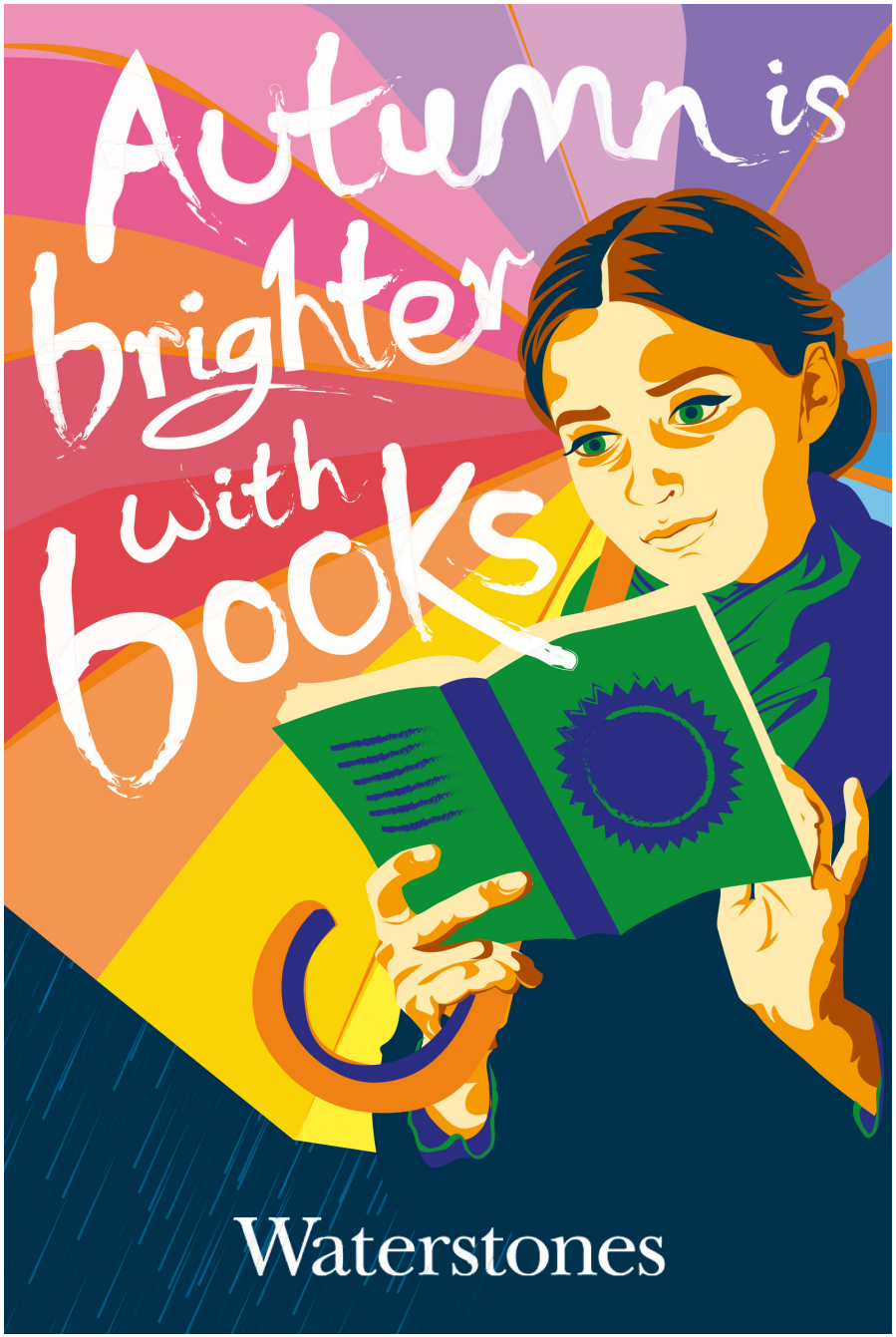
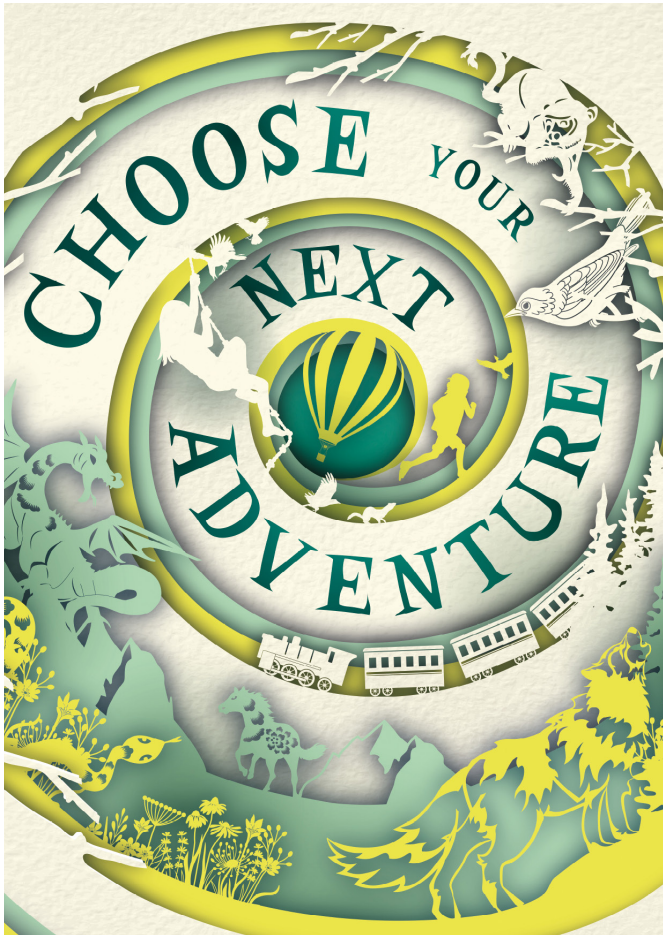
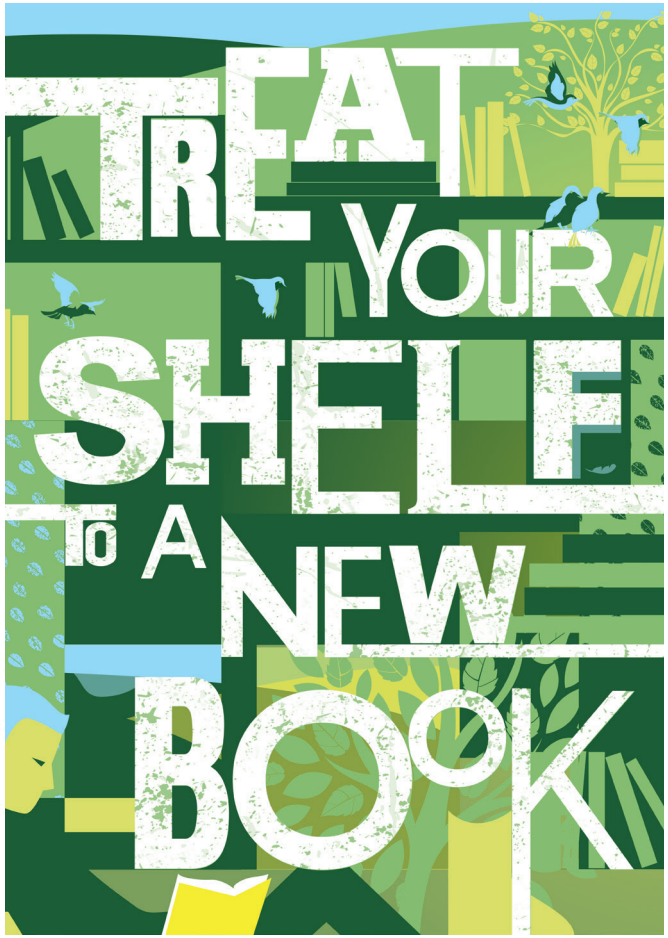


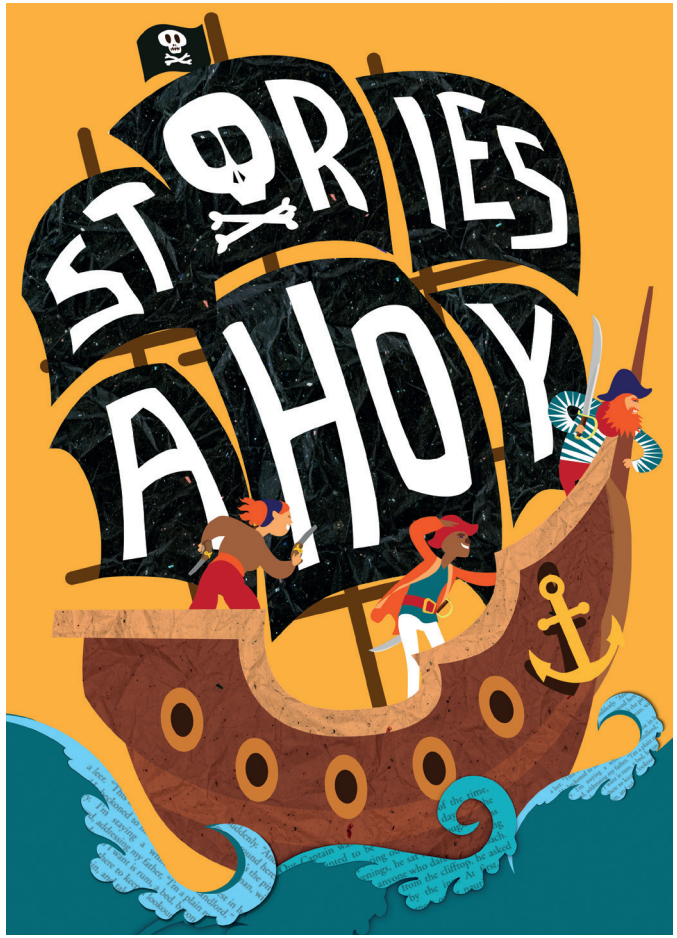
Posters from seasonal suites for Waterstones

Selected elements from a seasonal campaign, both print and digital, showing variations for adults and children as well as value messaging



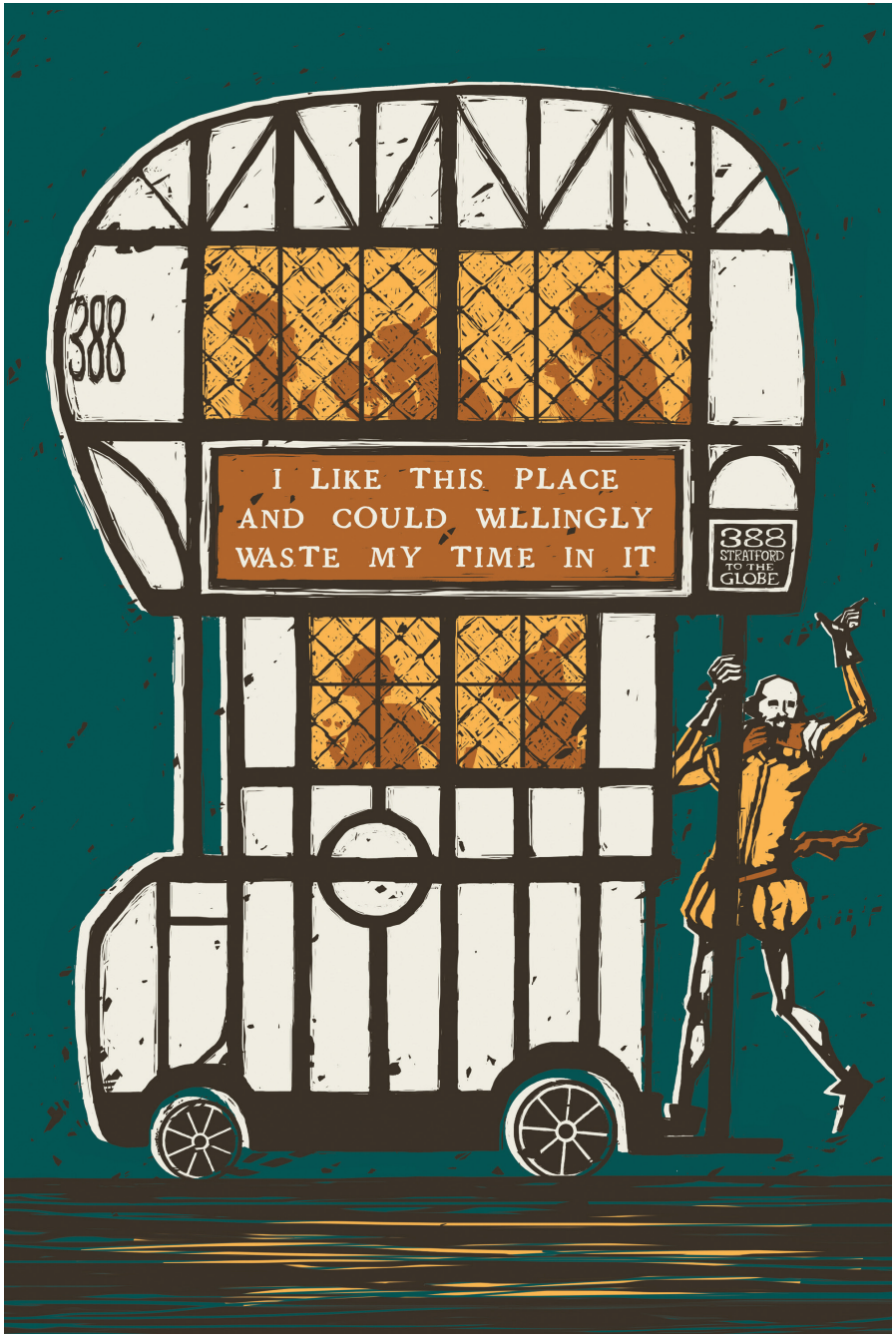


Posters from seasonal suites for Waterstones

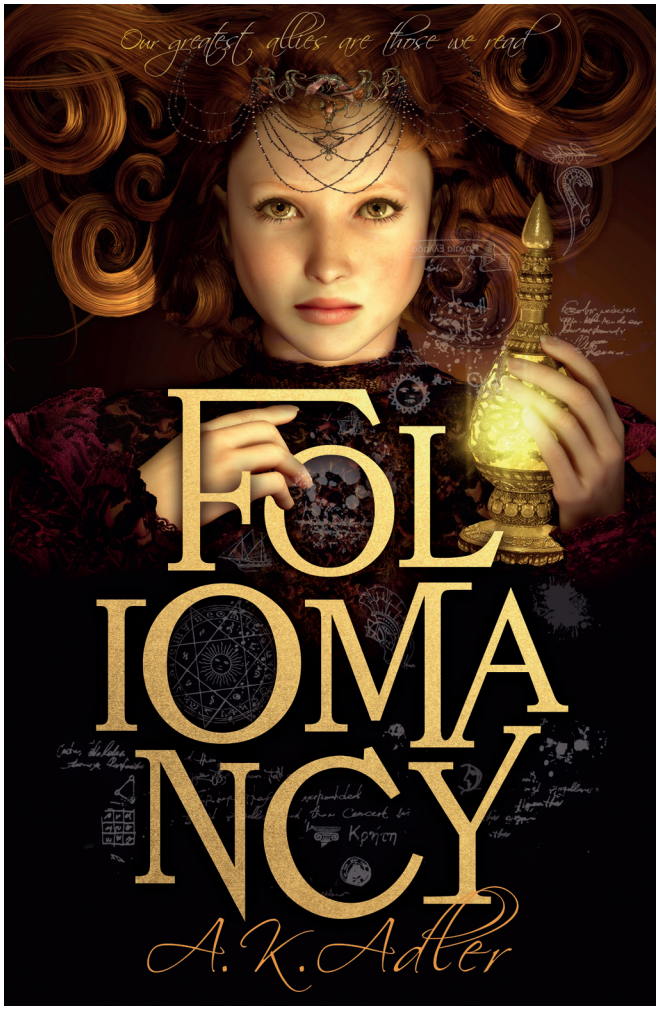


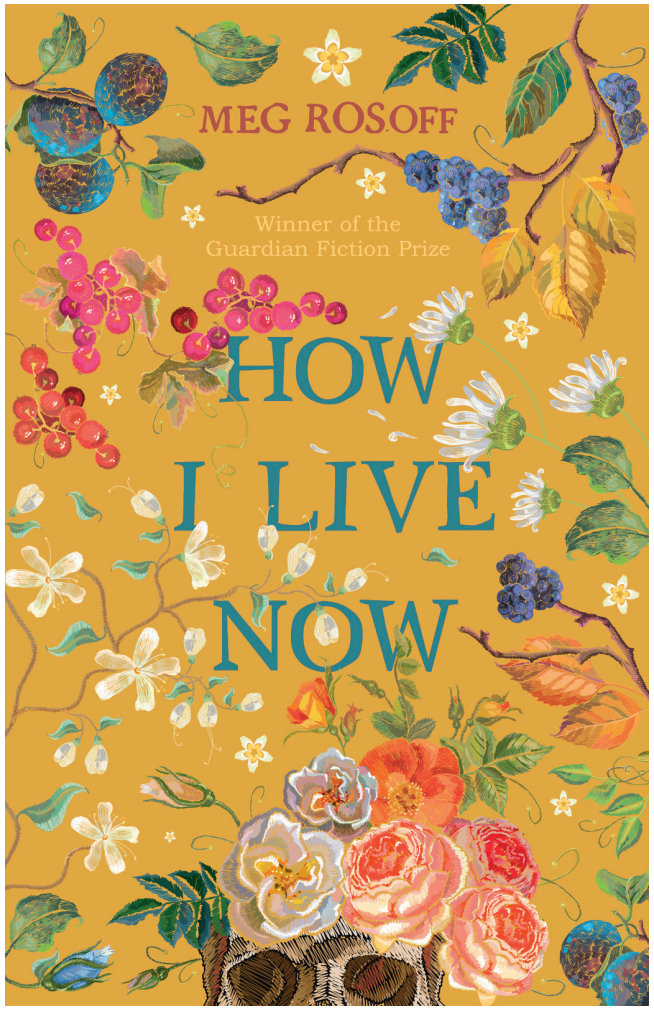
Posters from seasonal suites for Waterstones

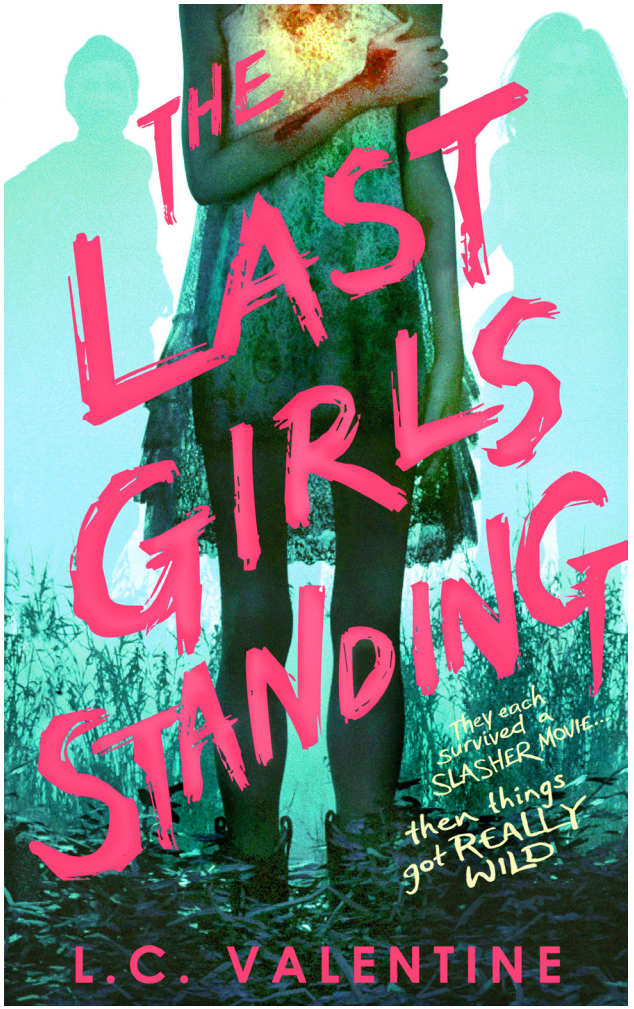
Posters and eco-rigs in use across the Waterstones estate



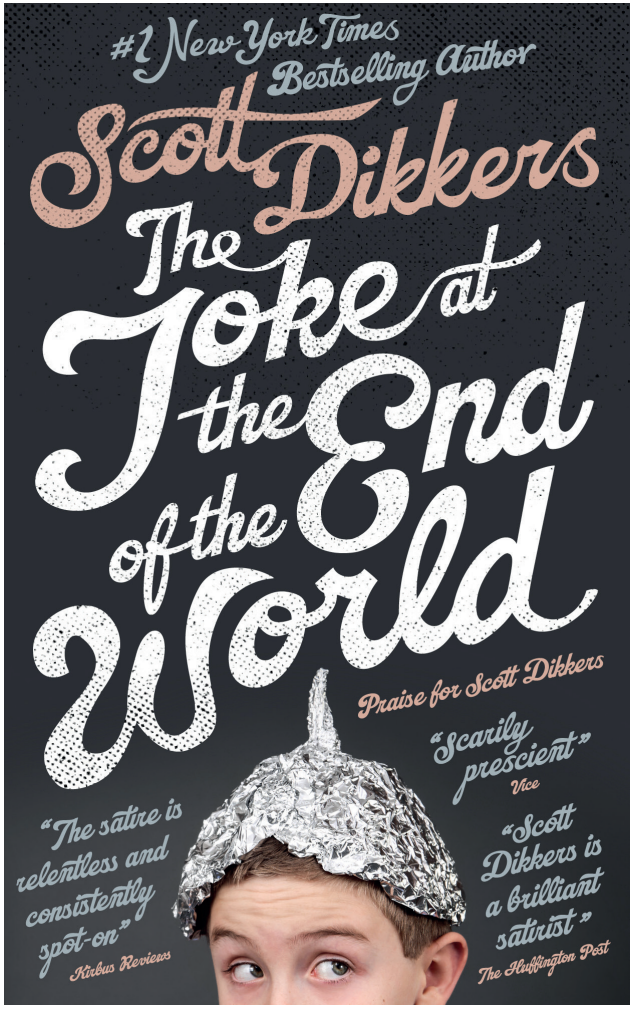
Entries for the Transport for London/Association of Illustrators Prize for Illustration 2019
Suffragette City, left, was shortlisted and selected for exhibition at London Transport Museum

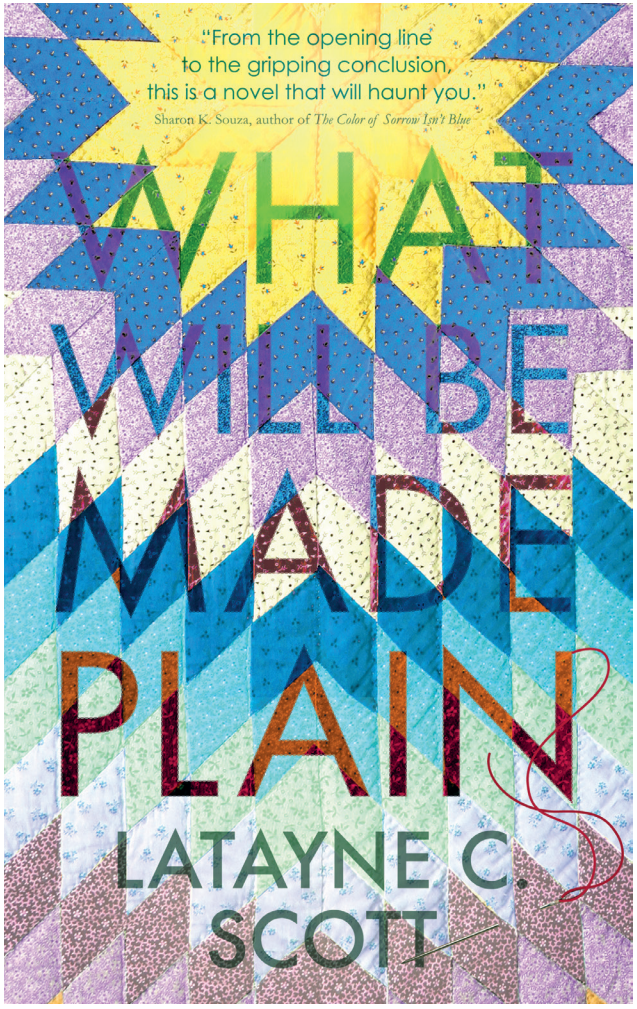


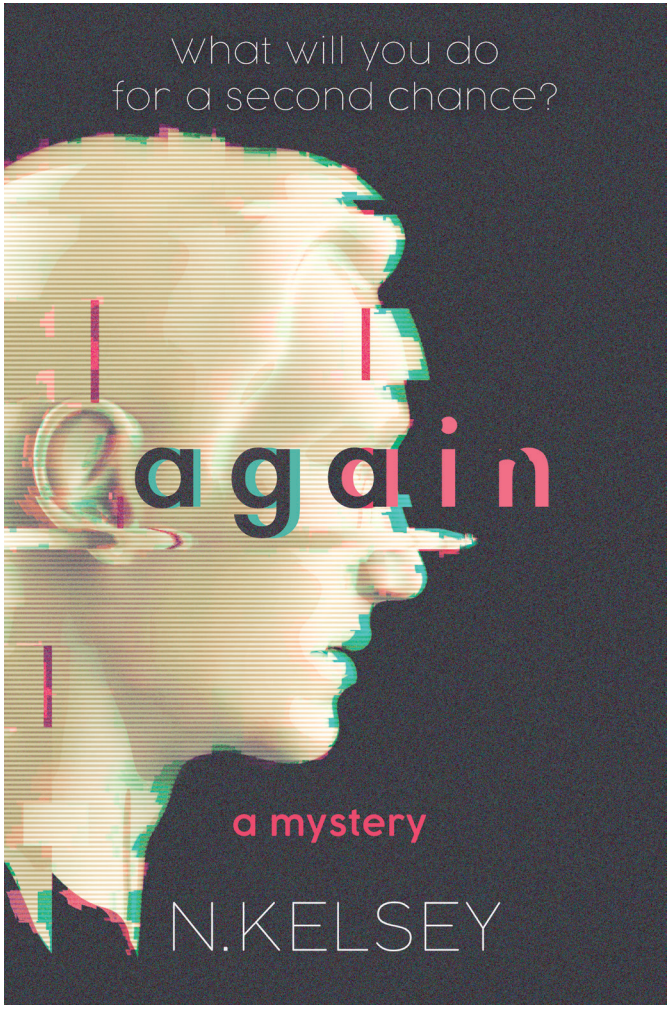




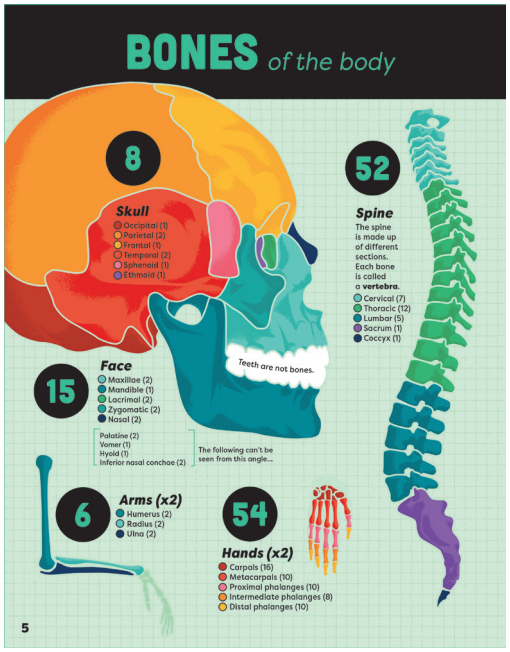
Book cover design

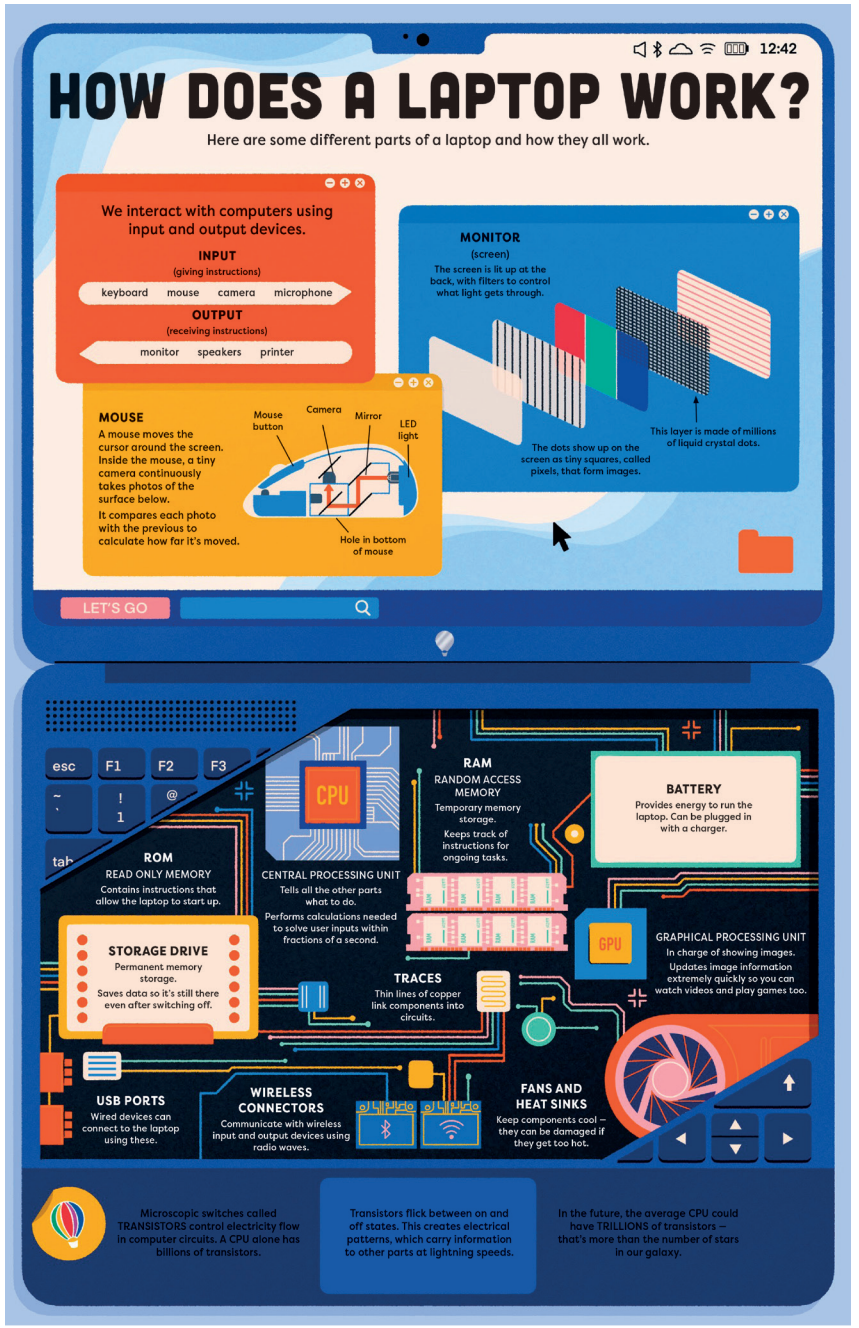


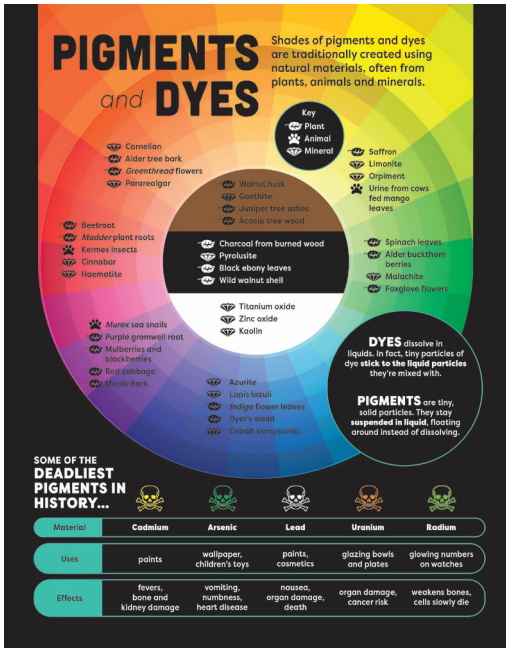




Book cover design







Pages from Usborne factual books

Gift Cards for Waterstones, ‘Shopfront’ illustrated by myself / ‘Fox’ by Coralie Bickford-Smith / ‘Librarian’ by Joe McLaren

Examples of design for other purposes - album cover for Hot Club of Jupiter and tote bag for Waterstones